

– PRESS RELEASE –

## Zero Gravity Management Signs Norway's JMG Stories for Feature and Television Representation

Zero Gravity has signed Norway-based JMG Stories, an innovative international network of over 20 dedicated and professional European creators, writers, directors and producers. This unique collective will conceive, develop and produce television and feature projects for the international marketplace, including the U.S. Over the past year, JMG Stories has built a strong creative coalition that allows the company to quickly generate market ready material.

For the past 20 years, Parent company of JMG Stories, JumpMediaGroup, developed and ran online solutions for major clients as diverse as Manchester United, The Telegraph and The Guardian. “When you start a new media business, virtually as the dot com bubble is bursting, it forces you to be creative” founder and CEO Grant Andersen points out. “We quickly found that building project-based teams of independent specialists and experts with complementary skillsets gave us both the flexibility and competence to compete on the international scene. For some time now, we had been planning to bring this business model into the film and television business, and paradoxically, the lockdown a year ago proved the perfect opportunity to set up our subsidiary, JMG Stories.”

Zero Gravity partner, Eric Williams, adds, “We immediately loved the JMG Stories business model of collaboration across projects from a group of extremely talented creatives. We feel they are doing something unique in their creative approach and our goal is to help them bridge the gap from Scandinavia to the international marketplace.”

JMG Stories seek to combine the best of the rich storytelling traditions from the countries their writers hail from to access a global audience. Zero Gravity intends to further the network expansion of JMG partners across the globe.



JMGStories