

FIRST TIME

— *The first time is often painful. And awkward. Definitely awkward.* —

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“For Elouise, in-laws are like crocs. It’s fine for other people to have them. But if I brought a pair of them home with me tonight, she’d dump me on the spot”

Shane, Elouise’s boyfriend

Genre: *Comedy/Drama*

Format: *8 eps of 30 min each*

Targetgroup: *20 – 35 year-olds*

Potential buyers: *BBC, Sky, Netflix, Amazon, HBO, Viaplay and more*

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Everyone worries about their first time. There's the nerves. The anticipation. The pressure to perform. The fear that, if it goes badly, you may never be able to look your partner in the eye again.

Talking about sex has always come naturally to Elouise. Her podcast, First Time, became a cult hit for its sex-positive take on sexuality through the lens of her own ill-fated relationships. It's something else entirely that keeps her up at night, while boyfriend Shane sleeps soundly beside her.

First Time is a comedy anthology framed by a cast of recurring characters whose emotional hang-ups make Joe Exotic look well-adjusted.

It follows the stories of guests on Elouise's show as she reluctantly takes the podcast in a new direction for its fifth season, in a bid to revitalise its audience figures and appeal to an ageing fanbase.

At her producer Clara's request, she abandons the familiar world of sex parties, camming and Only Fans for a new one that brings her out in a cold sweat and sends a shiver down her spine: over the course of eight episodes, she must overcome her crippling fear of meeting her future in-laws.

After years of avoiding the subject in her own life, she finds she must suddenly play agony aunt to a host of characters whose own in-law 'first times' have **not** gone according to plan.

There's the dominatrix who's partner seems too embarrassed by her job to introduce her, the son whose coddling mother keeps scaring his girlfriends away, the throuple whose romantic getaway is ruined when they discover one of their in-laws is staying in the same hotel – and many more besides.

Hilarious, inventive and uncomfortable in equal measure, this anthology comedy series explores intergenerational attitudes towards relationships, sexuality, gender and more. It offers disastrous situations, comedy in abundance – and plenty of awkward moments that might feel a little too relatable.

You're bound to be entertained... if you can bear to look from behind that pillow.
