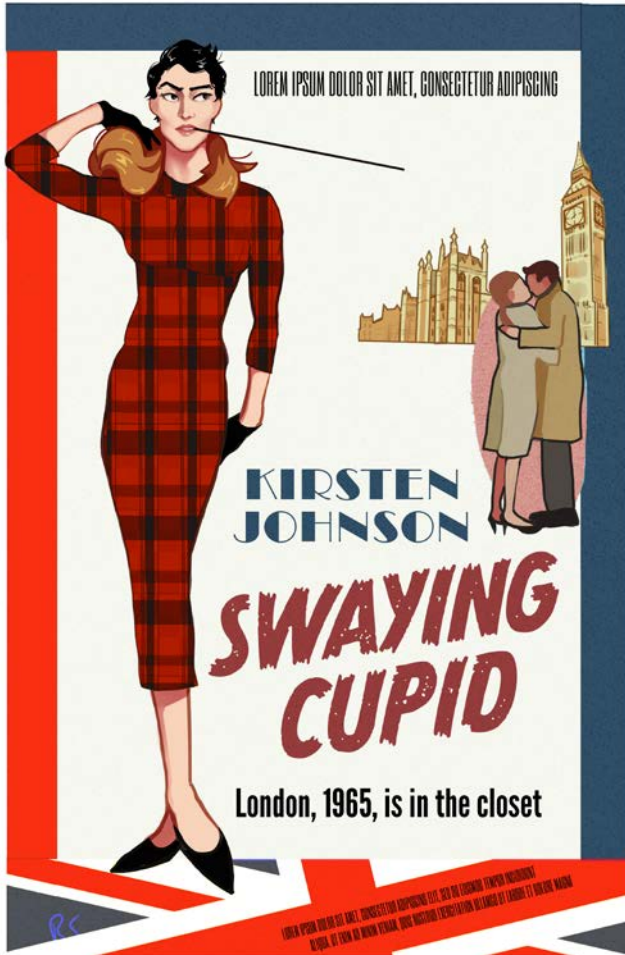


SWAYING CUPID

— *London, 1965, is in the closet* —

Created by: **JMG Stories** | Written by: **Laine Slater**



— ” —

CHRISTIAN Do you really think things will change?

TONY I think they will. It'll be hard, and it'll be difficult. But they will. And you have to believe that. Because otherwise, you'll sink.

Christian's face is already starting to look better.

TONY (CONTD) It's better to die with a smile on your face than cowering in the corner. That's the only thing they can't take from us.

CHRISTIAN What?

TONY The fact that we are, absolutely and completely fabulous.

Genre: *Drama, Comedy, Period piece*

Format: *8 episodes of 42 mins each*

Targetgroup: *15 years old and over*

Potential buyers: *Netflix, Amazon, HBO, various TV channels*

Estimate *15-20 mill Euros*

At Pitch-level *Q1 2021*

Series concept: *Swaying Cupid is a show about following your heart, even if it means facing complications, danger and even the consequences of breaking the law. It sheds a heartwarming light on gay struggles in the 60's, in an otherwise swinging London*

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SWAYING CUPID

Swaying Cupid is a comedy drama that focuses on the struggles of the gay community in swinging 60's London, as they try to find love working at a matchmaking service.

A series for 15 year olds and over which will resonate with the gay community and people who are interested 60's culture.

Concept: How are you supposed to find love, when society finds that love immoral, and in the eyes of the law, illegal?

Christian, a closeted gay man living in 1965 London, has a very un-fabulous life. When not day dreaming of a more exciting life, he toils away at his mind numbing banking job, or gets drunk with his housemate Imogen, and his two gay best friends, Steven and Robert.

Christian just wants to find love, and find love for his hopeless friends too. But this poses a problem. The 60's may be swinging, but for a homosexual, such a lifestyle can get you arrested, or even killed. After matching two friends together, and finding he has a real knack for it, Christian decides to become a matchmaker, but it's not that simple.

A man being a matchmaker, especially in these times where suspicion is high, is a good way to get yourself outed as homosexual and in a lot of trouble.

After being attacked and accused of being a homosexual, he can only think of one other way to make his dream happen. Christian needs to find a way of using his talents, but without people knowing it's him. Christian drops his suit and

tie, and instead dons a wig and dress, to become Kirsten.

Kirsten is confident, sassy, and all the things Christian isn't. But this means that Christian now must lead a double life. Two jobs, two personalities, two sets of clothes and two secrets. Being a gay man and being a woman who's really not a woman at all.

Kirsten's matchmaking service quickly becomes one of the best in the city, all the while secretly supporting and working with the gay community on the side. Things get more complicated when he falls in love with one of his males clients... one who thinks Christian is a woman.

Being outed as a gay man can land you in a mental hospital. Being outed as a transvestite can land you in prison.

And a woman from Christian's past has discovered his secret, and is hellbent on making the world know.

Kirsten's got to work hard to keep her friends out of trouble, her company above water, and double life a secret.

And Christian has to work twice as hard...
