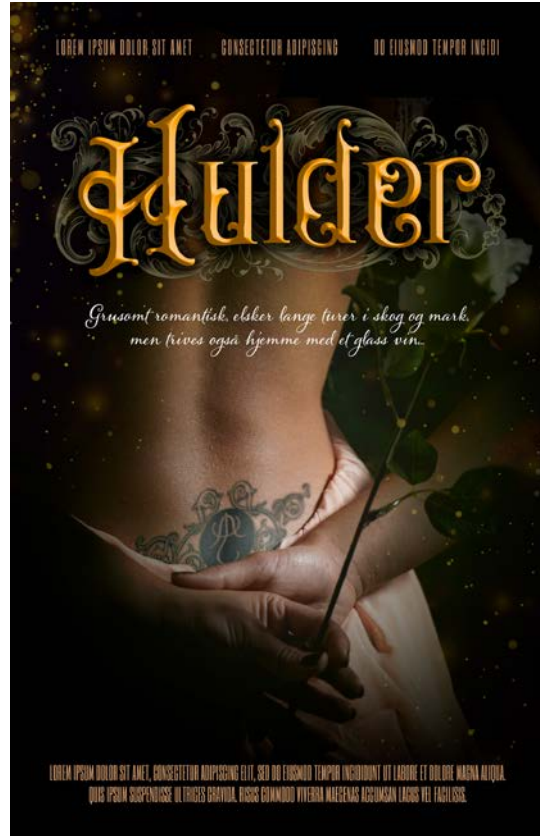
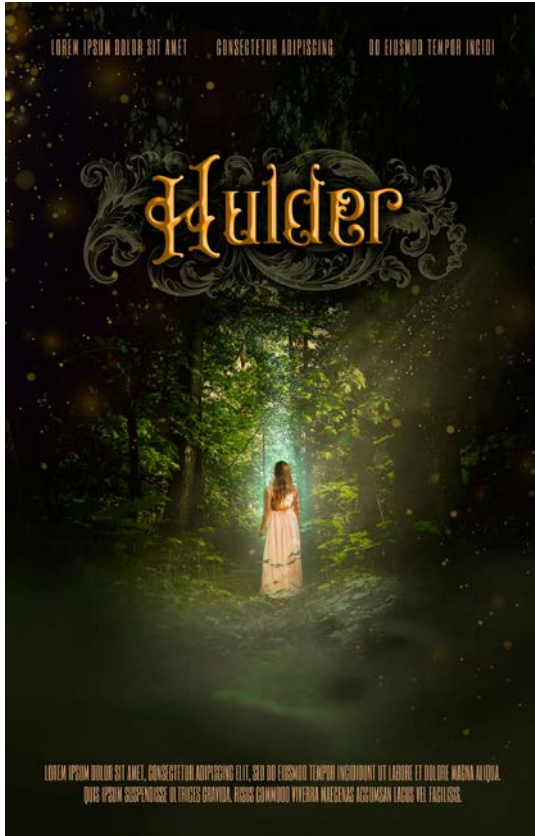


HULDER

— Nature's people is fighting back —

Created by: JMG Stories | Written by: Emilie Johannesen & Laine Slater



”

Ben eyes Frey's tail warily.

BEN: *So you're not human?*

FREY: *No.*

BEN: *Does that mean you're not in Human Relations either?*

FREY: *Yeah, but not because I'm not human, because I'm a spy.*

BEN: *For what?*

Frey looks at Ben. Ben nervously glances at the busy road they're driving along, but despite her eyes not on the road, she drives perfectly.

FREY: *For the Hidden War.*

Genre: *Sci-fi/Drama/Nordic*

Format: *6 ep of 45 min each*

Target group: *16 years old and over*

Potential buyers: *Netflix, Amazon, HBO, various TV channels*

At Pitch-level Q1 2021

Series concept: *A fantasy/action drama series inspired by the Scandinavian legend.*

>>>

HULDER

In Scandinavian folklore, there is a mystical race of beings, that live and flourish in nature. They are one of several *rå*, wardens of nature, that work with humans in keeping things in balance, but can be very dangerous if angered.

In the present day, the humans have angered them.

When recently widowed Ben comes home from a business trip, he finds his baby daughter to be missing, and replaced with a near identical child. This leads him on a lengthy hunt for his daughter, where he discovers the race of beautiful females known as Hulder.

The Hulder, are a race of seductive and powerful forest creatures, only distinguished from humans by their animal tails and their almost unreal beauty. Led by a queen, they are the last guardians of mother earth.

Ben uncovers a Hidden War, between the Hulder, who fight to save the Earth's forests, seas, and animals, and the humans, who seem to want to destroy it. They swap human children for their own to plant spies, and use enchantments, transformation and an array of mystical feminine powers to seduce, confuse and allure the weak minded humans to get what they want, often leaving the humans with long term damage, be it broken families, or mental scarring.

Frey is a fresh faced 86 year-young Hulder spy who's first task is to infiltrate Equinor, the energy company that Ben happens to work for. This friendship, that eventually blossoms into a deep romantic connection is what sets off a series of

events that may change everything. Hulder/human relationships are forbidden, but love doesn't work like that.

Saga is a veteran Hulder soldier, once one of the most fearsome Hulder in the last 100 years. She now has taken a step back and works in intelligence, enchanting and extracting information from political figures and rich company owners. To do this, she uses sex and blackmail, along with powerful enchantments.

But things are changing. The Hulder Queen has become more ruthless in her attacks on the humans, and they have caught someone's attention. A mysterious young Austrian billionaire who has a history of working with environmentally damaging companies has detailed information on the Hulder, and he is using that to get rid of them for good. Why? How? What does he have planned?

Hulder will be the new sexy show, with strong female characters, unique stories and ideas, and setting the bar for the previously untouched Hulder folklore. This new territory of television with entertain while also pushing strong and moral ideas on ecological awareness.
